

PRIVACY POLICY OF DAT MOBILE SOLUTIONS, INC.

dat Mobile Solutions, Inc. (“*us*,” “*we*,” “*our*,” or “*DMS*”) respects the privacy rights of its customers, visitors, and other users of <http://www.datmobilesolutions.com> (the “*Site*”), desktop software, mobile applications and our online services (collectively, “*Programs*”).

DMS interacts with you in many ways; for example, through our Site, desktop software, mobile applications, and our online services. As you use our products and services to conduct inspection, take, and annotate photos, you share information with us. We created this Privacy Policy (this “*Policy*”) to give you confidence as you visit and use the Programs, and to demonstrate our commitment to fair information practices and the protection of privacy. This Privacy Policy explains how we collect, use, share, transfer, and retain personal information, as well as how you can access and update both your personal information and choices. We want you to understand how we use your information.

What this Privacy Policy Covers

This Policy is applicable worldwide, and covers how DMS treats all personal information collected or received by us through our products, services, and offline.

We may offer links to third party sites or provide social media features through our products, services, and websites that allow you to share information with your social networks and to interact with DMS on social media platforms. Depending on the feature, your use of these other sites and platforms may enable them to place their own cookies or other files on your computer, collect data, or solicit personal information from you. This Policy is only applicable to the Programs, and not to any other websites that you may be able to access from the Programs, each of which may have data collection and use practices and policies that differ materially from this Policy. DMS is not responsible for the privacy practices of third parties. Be sure to review the privacy policies, supplemental notices, and settings of all websites or platforms that you visit so you can understand these practices and your options.

Information Collection Practices

We may automatically track and collect the following categories of information when you access any one of our Programs: (1) IP addresses; (2) domain servers; (3) types of computers accessing the Programs; and (4) types of web browsers or devices used to access the Programs (collectively, “*Traffic Data*”). Traffic Data is anonymous information that does not personally identify you but is helpful for marketing purposes or for improving your experience on our Programs. We may also use “cookies”. Promotions or advertisements displayed on our Programs may contain cookies. We do not have access to or control over information collected by outside advertisers on our Programs. Most browsers now recognize when a “cookie” is offered, and permits the user to opt out of receiving it. If you are not sure whether your browser has this capability, you should check with the software manufacturer or your internet service provider.

In order for you to access certain services or pages that we offer via the Programs, we may require you to provide us with certain information that personally identifies you (“*Personal Information*”). Personal Information includes the following categories of information: (1) “*Contact Data*,” such as your name, mailing address, and e-mail address; and (2) “*Demographic Data*,” such as your zip code and industry. If you communicate with us by e-mail or otherwise complete online forms or surveys, any information provided in such communication may be collected as Personal Information.

Here are ways in which DMS collects information.

Information you provide to us. We receive personal and non-personal information from you when you register for, activate, or request a product (including trial products) or service; create login credentials; e-mail, call, or send us postal mail, or complete and submit any form on our website. Sometimes you may provide us with third party personal information (for example, if you provide someone else's contact information for follow up on a service request), and we will assume that you have asked for and received the third party's permission to provide us their information.

Supplemental information. From time to time, we may supplement Personal Information you provide to us or that we collect with information from other commercially available sources that we deem credible, such as business contact databases. This helps us maintain the accuracy of the information we collect and keep in our records.

Automatic data collection tools (including cookies). As explained above, when you communicate with us, access DMS websites and services through a browser, application, or other client, our servers may automatically collect and record Traffic Data. These tools help make your visit to our Site easier, more efficient and more valuable by recognizing you when you return and providing you with a customized experience.

Use of Information Collected

As we explained in previous sections, DMS collects both personal and non-personal information. Our primary purpose for collecting and using personal information is to provide you with an efficient, positive, and personalized user experience. In most cases, the more specific information you provide, the better we are able to personalize your experience with DMS.

We use Personal Information to send you information about DMS or our products or services, or promotional material from some of our partners, or to contact you. We may also use your Personal Information to customize and tailor your experience on the Site, displaying content that we think may be of interest to you. We may also use your Contact Data to inform you of any changes to the Site or to verify your identity, check your qualifications, or follow up with transactions initiated on any of our Programs.

We share certain categories of information we collect from you in the ways described in this Policy. We may share your Personal Information and Traffic Data within DMS or any of our subsidiary companies or partners worldwide including for purposes of data processing or storage and to guide decisions about their products, services, and communications. We may share Demographic Data with advertisers and other third parties on an aggregate (*i.e.*, non-personally-identifiable) basis. We may share Contact Data with other companies who may want to send you information about their products or services, unless you have specifically requested that we not share Contact Data with such companies. We may also share Contact Data with our business partners who assist us by performing core services (such as hosting or data storage and security) related to our operation of our Programs. If you do not want us to share your Contact Data with any third parties, please contact us using the information provided on the "Contact Us" page of our Site, but please understand that such a request will likely limit your ability to take advantage of all of the features and services we offer in our Programs.

We may disclose personal information if required to do so by law or in the good-faith belief that such action is necessary to: (1) conform with the law or comply with legal process served on DMS or its parent company, subsidiaries or affiliates; (2) protect and defend the rights or property of DMS or the users of our Programs; (3) enforce our Terms of Use policy; or (4) act under exigent circumstances to protect the safety of the public or users of our Programs.

In order to accommodate changes in our business, we may sell portions of DMS or buy portions of other companies or assets, including the information collected through our Programs. If DMS should merge with another company, file for bankruptcy, or if DMS should decide to sell or reorganize some part or all of its business, we may disclose your personal information to prospective or actual purchasers. If DMS or substantially all of its assets are acquired, customer information will be one of the assets transferred to the acquirer. We may also share personal information about you with our consultants and advisors (such as accountants and lawyers) in connection with such transactions.

By submitting your Personal Information to us, you agree that your personal information may be shared with and transferred to third parties. You may choose not to provide us with any Personal Information. In such an event, you can still access and use some portions of certain Programs; however you will not be able to access and use those portions of our Programs or the services provided therein that require your Personal Information.

WE ARE NOT RESPONSIBLE FOR THE USE OF ANY PERSONAL INFORMATION YOU OPENLY DISCLOSE THROUGH YOUR USE OF OUR PROGRAMS OR SERVICES. If you post or provide comments in open forums, for example in a discussion forum, blog, or community area on any of our Programs, please remember that the personal and other information you provide there will be made broadly available to others, and can be read, collected, or used by other users, potentially inside or outside DMS. We urge you to exercise discretion and caution when deciding to disclose personal information about you, or any other information, in such areas.

Each participant's comments are his or her own and should not be considered as reflecting the opinion of DMS. From time to time we post customer testimonials, comments, and reviews which may contain Personal Information including name, title, and photograph. We do obtain the customer's consent prior to posting personal information with their testimonial.

Security of Personal Information

The Site has security measures in place to prevent the loss, misuse, and alteration of the information that we obtain from you. However, despite our efforts, no method of transmission over the Internet or method of electronic storage is 100% secure, and we make no assurances about our ability to prevent any such loss, misuse, or alteration to you or to any third party arising out of any such loss, misuse, or alteration.

You also have an important role to play in securing your personal information. Please do not send us sensitive information through e-mail. Create strong passwords. Keep passwords secure, change passwords often, and use a secure browser. Also, remember to sign out of your DMS account and close your browser window when you have finished your work.

If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), you must immediately notify us of the problem by contacting us in accordance with this Policy. Please see the "Contact Us" page on our Site.

Website Areas Beyond DMS's Control

Our Programs may contain links to other websites or programs. We are not responsible for the privacy practices or content of those other websites or programs, and it is your responsibility to review the privacy policies at those websites and programs to confirm that you understand and agree with the policies of such websites or programs.

Contact Information

If you have any questions about this Policy, our practices related to our Programs, or if you would like to have us remove your information from our database, please contact us using the information available on the “Contact Us” page of our Site.

Updates and Changes to Policy

We reserve the right, at any time, to add to, change, update, or modify this Policy, simply by posting such change, update, or modification on the Site and without any other notice to you. Any such change, update, or modification will be effective immediately upon posting on the Site. It is your responsibility to review this Policy from time to time to ensure that you continue to agree with all of its terms.